

Radio School Programme - Nigeria

The RSP is a foundational literacy intervention designed for Out-Of-School children, aiming to bridge educational disparities by using the broad reach of radio and leveraging local educational institutions. Its impact includes effectively addressing barriers to access to education, accelerating the assimilation of current lessons among beneficiaries and enabling facilitators to work confidently with digital tools.

<https://www.mc2hfoundation.com/>



Individual and collective well-being

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PSB/AIR	116	126	136	152	WB	173	MHz
FM	88	92	96	102	106	108	MHz
AM	53	60	70	80	100	120	140 160 x10kHz

FM/AM PORTABLE RADIO

BAND

WB PSB AIR FM AM

TONE

LOW HIGH

VOLUME

OFF MAX



Spotlight: La Semaine Internationale du Dépistage

This year, MCB Group was the main sponsor of 'La Semaine Internationale du Dépistage', a series of campaigns that aimed to promote awareness of HIV/Aids. The main activities during the week included screening, counselling and prevention. The campaigns were held across Mauritius, Rodrigues, Seychelles and Madagascar.

3,626	6,813	8,266
Individuals tested	Tests conducted	Individuals reached



Spotlight: Supporting local sports development

Team MCB

MCB has been a partner of the Mauritius Cycling Federation since 2017 and extended this support to the women's national cycling team in 2020 with the aim of raising awareness and encouraging female participation. We also support youth development, focusing on improving the youth's cycling skills and overall performance. We have invested over Rs 18 million to support cycling in Mauritius since 2017, with a sponsorship of Rs 7.7 million in FY24.

Key highlights for the past year include:

- Elite Team won 10 medals at the 2024 African Games
- Kim LeCourt won the 8th stage of the 2024 Giro D'Italia
- Mauritius was ranked first in the 2024 Indian Ocean Cycling Championships
- Alexandre Mayer was ranked second at the Tour de Maurice 2024
- Kim Lecourt, Aurelie Halbwachs and Christopher Lagane were selected to participate in the 2024 Olympics

Rando Trail & Nature (RTN)

We provide an annual sponsorship of Rs 800,000 to RTN, an association that organises the majority of Mauritius' trail running competitions. MCB is RTN's main sponsor and acts as a strategic partner, with the goal of supporting sports development while assisting with operational requirements. Women's empowerment is another key focus area, and we proudly sponsored 'Fam Ansam', an initiative that aims to help women gain confidence and increase their participation in outdoor activities. This year, we also sponsored first-aid equipment and three training courses to provide runners with essential first-aid knowledge.

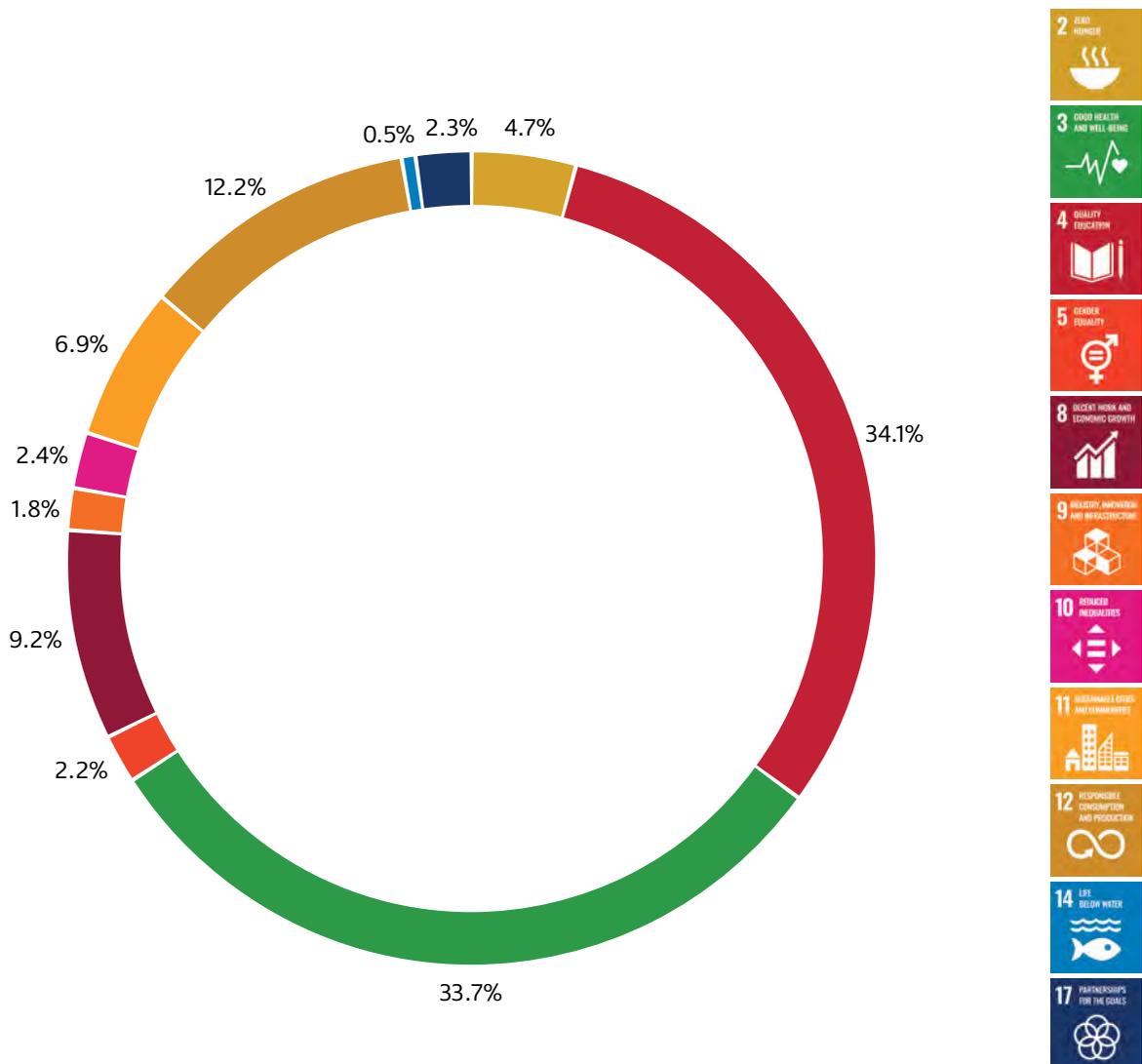
Supporting our communities

MCB Forward Foundation

The MCB Forward Foundation (MCBFF) is our corporate social responsibility arm and drives our contribution to support social inclusion and well-being, with a focus on empowering people and reducing societal inequalities. In FY24, MCBFF continued to fund projects that align to the Group’s purpose and values and support our commitment to the SDGs.

Each project bears key performance indicators that align with the SDG targets. This is underpinned by ongoing and frequent engagement with our key stakeholders and partners to ensure projects are progressing as planned and achieving our desired outcomes. In FY24, MCBFF spent Rs 57.4 million¹ (FY23: Rs 73 million) in 22 projects (FY22: 30), 19 of which are ongoing.

MCBFF prioritises 11 of the 17 SDGs and allocates a percentage of our funds to each goal:



Community support in action

Socio-economic development

Collectif Arc en Ciel MCBFF supported **Collectif Arc en Ciel**, which provides parental counselling sessions to families requiring mental wellness support. Out of 50 parents contacted, 44% (representing 22 parents) benefitted from counselling services.

(FY24 investment: Rs 0.9 million)

MCB Football Academy Established in 2008 in the small village of St-Hilaire, the MCBFF launched the **MCB Football Academy** as a social initiative to promote childhood development through sports, mentorship and education. To date, this initiative has grown to include 7 institutions across Mauritius, benefitting more than 2,800 children. MCB Football Academy aims to promote the holistic development of children through soccer and education. By setting clear goals and milestones, MCB Football Academy aims to have a positive impact on the lives of children and their communities, preparing them for a better future. This year, MCB Football Academy dedicated a total sponsorship of Rs 43.6 million to onboard 600 beneficiaries from Mauritius and Rodrigues.

(FY24 investment: Rs 43.6 million)

MCB agro-ecological farm The **MCB agro-ecological farm** is an underlying initiative of MCB Football Academy. The farm is located at Riche-en-Eau and has been operational since 2022. It cultivates a range of organic produce, including 15 types of herbs, 33 different types of vegetables and 17 different fruits. It employs 18 beneficiaries from the community (most of whom are parents of past and present members of the MCB Football Academy). In FY24, the farm generated an income of Rs 0.4m.

(FY24 investment: Rs 4.5 million)

Education and training

Radio School Programme We believe education is instrumental in enabling present and future generations to participate in creating a better, more sustainable and inclusive world.

Beyond our local initiatives, we extended our support to Nigeria in FY24 by investing in the development of the **Radio School Programme**. The Radio School Programme is an innovative educational initiative targeting out-of-school children in Northwest Nigeria by providing foundational literacy and numeracy education through radio broadcasts.

The programme was launched in 2021 and is run by Community Aid Connect and co-funded by the mc2h foundation and MCB. Early results have indicated significant learning outcome improvements. Literacy and numeracy rates have increased by 41% and 43%, respectively, using baseline and midline assessments (which help to track progress and evaluate the effectiveness of ongoing initiatives). 56,615 beneficiaries (including teachers) were enrolled in this programme.

¹ The amount entrusted to MCBFF in FY 2023/24 includes (i) Rs 67.7 million from MCB Group, of which Rs 49.5 million from MCB Limited, and (ii) Rs 0.5 million from an external source (Rs 0.5m). Of note, out of the Rs 49.5 million received from MCB Ltd, Rs 15 million was an exceptional contribution to fund the MCB Football Academy in FY 2023/24.

Environment and sustainable development

Adventist Development and Relief Agency MCB Madagascar continued collaborating with the global humanitarian organisation **Adventist Development and Relief Agency (ADRA)**. MCB Madagascar and ADRA assisted 650 vulnerable households suffering from famine, reaching more than 3,900 individuals. In addition, 360 households received access to water points. The project foresees to reach several key milestones within the next three years. This includes, for example, increasing access to safe drinking water in nine communities, increasing access to sanitation in five communities, and educating and capacitating nine communities on good hygiene practices.

(FY24 investment: USD 22,339)

Melrose High Security Prison We partnered with the Mauritius Prison Service to implement a composting unit at **Melrose High Security Prison**. The project will equip the prison to dispose of its kitchen waste. To support this, we provided nine prison officers with training on composting.

(FY24 investment: Rs 0.3 million)

Supporting people with disabilities

François Piat Centre for Disability Studies and Research MCBFF played a central role in establishing the **François Piat Centre for Disability Studies and Research**, a state-of-the-art training and research centre focused on achieving equality and social justice for people with disabilities. The centre's efforts are supported by an interdisciplinary network of professionals and researchers. We invested Rs 2.5 million to support the establishment of the centre in FY23, with a follow-on investment of Rs 1.4 million in FY24.

(FY24 investment: Rs 1.4 million)

Our impact and reach across Rodrigues continue to increase as we gain momentum on our collaboration and partnerships with communities.

To support agriculture, with a particular focus on growing the economic contribution of the **Rodrigues Turmeric Producers Association** (RTPA), MCBFF collaborated with the GEF Small Grants Programme this year through an investment which supported the installation and commissioning of a machine to transform turmeric powder into capsules. This initiative is still being trialled, with the aim of enabling RTPA to secure a registered trademark. This programme emphasises women's empowerment. Since 2022, 10 core teams and 30 local producers have been onboarded. (FY24 investment: Rs 1.1 million)

In association with **Shoals Rodrigues**, MCBFF invested in a coral restoration programme in the eastern lagoons of Rodrigues. The aim is to mitigate the impact of climate change, which has resulted in an increased level of coral bleaching and mortality. To date, more than 10 beneficiaries have benefited from this programme, and 138 corals have been planted. (FY24 investment: Rs 0.3 million)

MCB Rodrigues Scholarship enables students to pursue tertiary studies at the University of Mauritius in view of contributing to the socio-economic development of Rodrigues. 45 scholarships have been awarded since 2000 to students from Rodrigues under the MCB Rodrigues Scholarship, enabling them to pursue tertiary studies at the University of Mauritius.



Getting our people involved

The MCBFF coordinates our social leave programme, which was launched in 2019. The programme empowers the staff members to take one paid leave day each year to volunteer for non-profit organisations. Through activities such as planting, painting, cleaning, sorting, or even keeping company, no action is too trivial and allows the staff members to support community partners.

During the year, 171 employees participated in activities organised by the MCBFF (FY23: 118).



Spotlight: Science Quest

This year was the ninth edition of Science Quest, an annual competition that is organised by the Rajiv Gandhi Science Institute, with the sponsorship of MCB. Science Quest is aimed at high school students across Mauritius and encourages creativity and innovation to tackle national challenges. This year, the major theme was finding innovative solutions to environmental and technological issues.



54

Secondary schools participated

115

Projects were submitted for participation

93

Projects were selected for the competition

For nearly four months, about 500 students worked as a team under the supervision of their teachers to develop scientific projects. These projects highlighted that students are not only aware of current problems but also understand the issues of sustainable development in the long term. Many projects focused on the issue of climate change, the importance of renewable energies in reducing dependence on fossil fuels, and the need for recycling and composting waste.

Spotlight: The Good Shop

MCB entered into a long-term partnership with The Good Shop in 2022. The Good Shop is a social enterprise built on a circular economy model that extends the life of goods. The social enterprise further provides jobs for people with few skills, who have disabilities or those from underprivileged backgrounds. The Good Shop is also committed to funding scholarships for children living in poverty.

This year, our sponsorship of Rs 750,000 was used to replace computers and other IT equipment, for vehicle maintenance, to support talent retention, and to promote marketing.

Among key initiatives undertaken by our employees this year, a donation drive was organised whereby employees gave 855 kg of items, comprising clothes, books, toys, and household items. These items were sold in The Good Shop outlets or donated to NGOs.

Additionally, we have launched a textile repair service for our employees, where seamstresses come to MCB to collect garments that need repairs or alterations. The aim is to make repair and reuse convenient for our employees and advocate for a circular economy.



Spotlight: Le Vélo Vert

MCB entered into a three-year partnership with Le Vélo Vert in 2022. Le Vélo Vert produces organic fruits and vegetables using agroecological farming practices. In this way, Le Vélo Vert aims to empower local farmers and promote food security while adopting practices that mitigate climate change.

MCB supports Le Vélo Vert with an annual sponsorship of Rs 1.5 million for the following projects:

1. Emberoi III, to train participants in agroecological practices and the production of organic crops.
2. Creation of a web application to connect customers to organic crop sellers. The application will be launched soon.



147

Participants trained

210

Training hours

+41.5%

Organic crop production

849kg

Organic crop yield